

Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 08010 232016Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----089004 240644Z /16
R 231800Z AUG 78
FM AMEMBASSY BOGOTA
TO SECSTATE WASHDC 9701
INFO /USDOC WASHDC

UNCLAS BOGOTA 8010

E.O. 11652: N/A
TAGS: BEXP, CO
SUBJECT: TRADE PROMOTION: FY 1979 EVENT PROGRAM

REF: STATE 023586

1. EMBASSY ASSIGNS PRIORITY RANKING TO EVENTS OUTLINED
IN REFTEL AS FOLLOWS:
 - A. MATERIALS HANDLING AND FACTORY MAINTENANCE EQUIPMENT.
EMBASSY MARKET ANALYSIS REPORTED IN BOGOTA A-94 DATED 8/24/77
SHOWS A STRONG MARKET POTENTIAL FOR MATERIALS HANDLING EQUIP-
MENT. MATERIALS HANDLING EQUIPMENT IS COVERED BY CCP
FY79 IN DRAFT CCP WAS REJECTED. EMBASSY WOULD LIKE TO HOST
SUCH AN EVENT.
 - B. COMPUTERS AND OFFICE EQUIPMENT. EMBASSY IS CURRENTLY
PREPARING MARKET RESEARCH ON THIS SECTOR. PRELIMINARY
INDICATIONS SHOW STRONG MARKET POTENTIAL. MANY WORLDWIDE
MANUFACTURERS ARE COMPETING IN THE COLOMBIAN MARKET FOR THESE
PRODUCTS.
 - C. LABORATORY AND SCIENTIFIC INSTRUMENTS. ALTHOUGH NO MARKET
RESEARCH IS AVAILABLE ON THESE PRODUCTS, EMBASSY IS RELATI-
VELY CERTAIN SUCH AN EVENT WOULD BE A SUCCESS.
 - D. INDUSTRIAL COMMERCIAL SECURITY EQUIPMENT AND SYSTEMS.
PRODUCTS OF THIS TYPE SHOULD HAVE A STRONG MARKET PO-
TENTIAL IN COLOMBIA SINCE SECURITY IS AN IMPORTANT FACTOR.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BOGOTA08010
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780346-0319
Format: TEL
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780830/aaaaayon.tel
Line Count: 55
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7322a45c-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 23586
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1640121
Secure: OPEN
Status: NATIVE
Subject: TRADE PROMOTION: FY 1979 EVENT PROGRAM
TAGS: BEXP, CO
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/7322a45c-c288-dd11-92da-001cc4696bcc
Review Markings:
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